



# 2024 Annual Krimson Community Foundation Charity Golf Tournament

Saturday, May 18th, 2024  
7:00 Registration | 8:00 Shotgun Start  
Fairways of Canton Golf Club  
400 Laurel Canyon Pkwy, Canton GA 30114

*PARTNER AND SPONSORSHIP PACKET*

## OUR STORY

The Foundation was formed in 2001 as a 501(c)(3) tax-exempt to support community service, mentoring, leadership development, college readiness, ACT & SAT test prep, scholarship and community service programs in the Metro Atlanta area. Our desire is to expand upon the support we provide to our youth by providing new initiatives and growing our support structure.

We are currently focused on Increasing the Foundations exposure through Marketing and Partnerships that **Build, Establish** and **Strengthen the Foundation.**

## OUR MISSION

**Our Mission** is to empower and equip young adolescent men through educational programs and community involvement, while enhancing their quality of life.

**We Envision A Day When,** we are recognized within the community of philanthropy as a premier program for developing youth and when the young men whom we have mentored are mature responsible adults who mentor and enhance the life quality of other young men

## OUR BELIEFS

We believe that our young men have the capacity to achieve, given the right guidance and support. The Krimson Community Foundation provides programming for youth in a program called Guide Right. Which is an academic focused program that assists students in reading, writing, and math using professional tutors.

In addition to the academic preparation and support, participants in Guide Right are treated to fishing trips and local professional sports venues, such as Atlanta Falcons football, Atlanta Hawks basketball, and Atlanta Braves baseball games.

Students also participate in events such as food and clothing drives to learn the responsibility of giving back to the community.

# OUR PROGRAMS



## KCF INITIATIVES

**GUIDE RIGHT** Youth Development Program focuses on academic achievement and character development.

**DIAMOND BEAUTILLION** is an 8 month Leadership Development Program

**SCHOLARSHIPS** are presented each year to graduating seniors

**VOLUNTEERING** in the community we serve continues to be a focus year after year.

**MENTORING** through initiatives that focus on academic achievement and character development.

**LEADERSHIP DEVELOPMENT** training through workshops, community service projects, fellowship and cultural activities focused on enhancing a students academic and leadership potential.

## SCHOLARSHIPS

Through the generous donations from our partners we are able to improve the quality of life of our youth by enhancing the educational and economic opportunities awarding assistance to deserving youth seeking to further their education.



**VOLUNTEERISM (COMMUNITY SERVICE)** Through our member network we volunteer and join hands with hundreds of other corporate volunteers in the Metropolitan Atlanta area in answering the call to community service.







**Par 72 | 6,515 Yards**  
**Fairways of Canton - Canton, GA**



**Fairways of Canton** features 18 championship holes with 5 sets of tees, to accommodate players of all levels. The championship golf course is accompanied by a practice range, practice putting green, chipping area and sand practice area.

The course layout at our facility is one of the highest quality.

**Fairways of Canton** take players on a journey through 18 holes and 6500 yards of play. The course is a par 72, and it features some of the best views in the region. Be warned — this is not a course that can be overpowered.

Many fairways are generous and most greens are on the smaller side with numerous chipping areas to assist you if you miss a green or two during a round. Our greens are the only ultra dwarf Bermuda greens at any public golf course in the area. Correct placement on greens is pivotal to good scoring.



## HOLE IN ONE TITLE SPONSORSHIP - \$20,000

- Designation and recognition as Title Sponsor
- Early Event entry and two VIP foursomes
- Course Signage
- Co-Branded Golf Polos to be given to each participant
- Banquet Recognition and Speaker Opportunity
- Ability to host on-course contest and promo (Hole-in-One, Closest to Pin, etc.)
- Sponsor Logo and link placed on KCF Websites (12 mos)
- Logo/mention in all promotional items (Email, flyer, social media, final video, signage)
- Logo prominently placed on event step and repeat
- Ability to include products in Gift Bag distributed at the event
- Logo on all event photos

## BIRDIE SPONSORSHIP - \$5,000

- Entry for one foursome
- Banquet Recognition and Speaker Opportunity
- Sponsor Logo and link placed on KCF Website (12 mos)
- Recognition Plaque
- Ability to include products in Gift Bag distributed at the event

## IN KIND SPONSORSHIP

- Provide offers or products to be included in the raffle
- Provide offers or products samples in swag bag

## EAGLE SPONSORSHIP - \$10,000

- Entry for one foursome
- Banquet Recognition and Speaker Opportunity
- Sponsor Logo and link placed on KCF Website (12 mos)
- Logo/mention in all promotional items (Email, flyer, social media, final video, signage)
- Logo prominently placed on event step and repeat
- Co-Branded Marketing Graphics
- Ability to include products in Gift Bag distributed at the event

## PAR 3 SPONSORSHIP - \$2,500

- Entry for one foursome
- Signage on Course
- Awards Ceremony Recognition
- Ability to include products in Gift Bag distributed at the event

## SMALL BUSINESS SPONSORSHIP - \$1000

- Entry for two golfers
- Signage on Course
- Designated Hole Signage on Course
- Ability to include products in Gift Bag distributed at the event

## INDIVIDUAL HOLE SPONSORSHIP - \$300

- Designated Hole Signage on Course
- Awards Ceremony Recognition

Our event allows brand partners to establish a coveted presence and invite potential clients to showcase your product/service in a unique and personal social environment. In doing so, our sponsors directly engage with participants and support the KCF initiatives.

**All Sponsorship contributions and benefits are customizable with our PR Staff to best match your company/organization's marketing goals. To be included on Step and Repeat banner, sponsors must pay and submit vectored logo by April 30, 2024.**



For additional information on securing  
sponsorship, please contact:

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Krimson Community Foundation is a 501(c)(3) Non-Profit Organization