



2025 Annual Krimson Community Foundation Charity Golf Tournament

Saturday, May 17th, 2025
7:00 Registration | 8:00 Shotgun Start
Fairways of Canton Golf Club
400 Laurel Canyon Pkwy, Canton GA 30114

PARTNER AND SPONSORSHIP PACKET

WHO WE ARE



We are a 501(c)(3) nonprofit organization that's igniting a brighter future where every young man is empowered with the tools, resources, exposure and opportunities to unlock their full potential.

Our Mission is to empower and equip young adolescent men through educational programs and community involvement, while enhancing their quality of life.

130+
VOLUNTEERS ANNUALLY

100%
BOARD GIVING PARTICIPATION

WE EMPOWER YOUNG MEN TO ACHIEVE MORE!

WHO WE SERVE

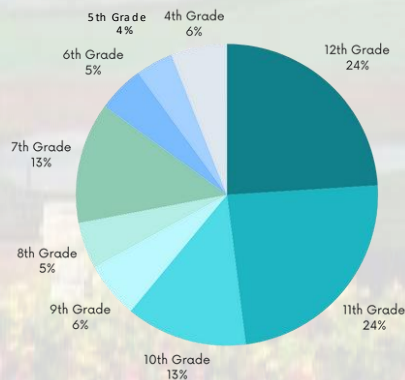


50+
YOUNG MEN SERVED
PER YEAR

85%
GO ON TO EARN
BACHELOR'S DEGREE

48%
PARENT
INVOLVEMENT

EDUCATION



OUR PROGRAMS



GUIDE RIGHT

A mentoring program providing awareness, education, and exposure to professions, career options, and scholarship support for talented students from low-income families in Metropolitan Atlanta.

Program Benefits:

Offers tuition-free academic and social programming year-round for African American young men, focusing on personal development, social skills, conflict resolution, business, finance, career selection, and community involvement.

Impact:

Equips young men with a diverse skill set for success and prepares them for adult life through social, educational, leadership, and community-driven skills.



DIAMOND BEAUTILLION

An 8-month Leadership Development Program for high school juniors and seniors, offering leadership training, workshops, community service projects, fellowship, and cultural activities.

Program Benefits:

Assists participants in funding their post-secondary education, emphasizing academic promise, strong leadership, and community involvement.

Impact:

Over \$200,000 in post-secondary education scholarships awarded to 96 young men since 2005, enabling successful transitions from high school to college.



KCF SCHOLARSHIPS

Annual scholarship program supporting young men to explore careers in science, technology, law, medicine, arts, and entrepreneurship.

Program Benefits:

Provides financial assistance for academic pursuits, fostering career exploration and educational advancement.

Impact:

228 young men have received over \$300,000 in scholarships, paving the way for rewarding careers and educational opportunities.

OUR IMPACT

OVER THE LAST TWO DECADES



1K+
YOUNG MEN
IMPACTED

230+
YOUNG MEN AWARDED
SCHOLARSHIPS

\$350K+
SCHOLARSHIPS
AWARDED

750+
FAMILIES SUPPORTED



HIGH SCHOOL
GRADUATION RATE

EMPOWERING FUTURE LEADERS IN INDUSTRIES SUCH AS



Engineering



Healthcare



Business



Education



The Arts



Law



“

The Krimson Community Foundation has given me **the ink for my pen that will never run dry** as I write the next chapters of my life.”

- Chandler Stevens, Electrical Engineer at Brown University

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SPONSORSHIP LEVELS

HOLE IN ONE TITLE SPONSORSHIP \$20,000

- Designation and recognition as Title Sponsor
- Company logo in first position on PGA Style Electronic Leaderboard
- Company logo prominently displayed on a 7' x 12' LED screen leaderboard as Presenting Sponsor
- CoBranded Golf Polos provided to each participant
- Banquet Recognition with a dedicated Speaker Opportunity
- Exclusive ability to host an oncourse contest (e.g., HoleinOne, Closest to Pin) with promotional visibility
- Sponsor Logo and link prominently placed on KCF Website for 12 months
- Logo/mention in all promotional materials (Email, flyer, social media, final video signage)
- Logo prominently placed on event step and repeat for photo opportunities
- Opportunity to include products in Gift Bag distributed at the event
- Additional banner displays around the event venue for increased visibility

BIRDIE SPONSORSHIP \$5,000

- Company logo on PGA Style
- Electronic Leaderboard side panel
- Entry for one foursome (4 players)
- Banquet Recognition with award for participation
- Sponsor Logo and link placed on KCF Website for 12 months
- Recognition Plaque presented at the event
- Opportunity to include products in Gift Bag distributed at the event

SMALL BUSINESS SPONSORSHIP \$1,000

- Company logo displayed on a 7' x 12' LED screen leaderboard
- as Small Business
- Sponsor
- Entry for two golfers
- Designated Hole Signage on course for visibility
- Opportunity to include products in Gift Bag distributed at the event

EAGLE SPONSORSHIP \$10,000

- Company logo in second position on PGA Style Electronic Leaderboard
- Company logo displayed on a 7' x 12' LED screen leaderboard as Eagle Sponsor
- Entry for one foursome (4 players)
- Banquet Recognition with a dedicated Speaker Opportunity
- Sponsor Logo and link placed on KCF Website for 12 months
- Logo/mention in all promotional materials (Email, flyer, social media, final video, signage)
- Logo prominently placed on event step and repeat
- CoBranded Marketing Graphics for promotional use
- Opportunity to include products in Gift Bag distributed at the event
- Recognition on social media with a spotlight post

PAR 3 SPONSORSHIP \$2,500

- Company logo displayed on a 7' x 12' LED screen leaderboard as PAR 3 Sponsor
- Entry for one foursome (4 players)
- Awards Ceremony Recognition with a shoutout during the event
- Opportunity to include products in Gift Bag distributed at the event
- Designated hole signage for visibility on the course

INDIVIDUAL HOLE SPONSORSHIP - \$300

- Company logo displayed on a 7' x 12' LED screen leaderboard as Hole Sponsor
- Designated Hole Signage on the Course

IN KIND SPONSORSHIP

- Provide offers or product samples included in the raffle or swag bag
- Recognition in promotional materials mentioning inkind contributions

Our event allows brand partners to establish a coveted presence and invite potential clients to showcase your product/service in a unique and personal social environment. In doing so, our sponsors directly engage with participants and support the KCF initiatives. All Sponsorship contributions and benefits are customizable with our PR Staff to best match your company/ organization's marketing goals. To be included on Step and Repeat banner, sponsors must pay and submit vectored logo by April 30, 2025.

For additional information on securing sponsorship, please contact:

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Sean Nixon
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